



# How to order a box?

TECHNICAL SUPPORT IN THE PROCESS OF ORDERING SAMPLE BOOKS FOR YOUR COMPANY

MILO, Polish manufacturer of advertisement packagings for Premium brands

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# Welcome to the world of MILO!

A modern partner with 30 years of experience. MILO is Polish manufacturer with stable, award-winning position that has a developed production park powered by renewable energy. We offer a comprehensive service to companies in the scope of production of Premium packagings, starting from online consulting through making prototypes and up to confectioning and storing orders.

Our products are individual executions for global leaders in multi-million circulation, as well as budding start-ups that check the market's potential with small batches. All of that is possible thanks to the skilful combination of fully automated production and manual, precise work of our long-term, experienced employees.

# Premium boxes

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or everything that your Customer sees before opening the box...



The box is a “home” and showcase for your products. It is a connection to the world of experiences of your Customers, which you sell in our packagings.

Here at MILO, we love quality, details, and new production technologies. Create an unforgettable box.

# box types

## SOLID CARDBOARD



We differentiate 3 key types of resources for boxes:

- SOLID CARDBOARD
- CORRUGATED BOARD
- PAPERBOARD

SOLID CARDBOARD: Premium brands, luxury brands, quality, plenty of solutions

CORRUGATED BOARD: mass production, shipment box, few decoration forms

PAPERBOARD: popular package for creams, drugs, the simplest form

## CORRUGATED BOARD



## PAPERBOARD



# division due to:

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## PRODUCTION TECHNOLOGY

choose box according to its functionality,  
application, and optimisation



bottom and lid boxes



magnetically closed



drawer boxes



cosmetics boxes



jewellery boxes



CBD oil boxes



boxes with cuff



slipcase etui boxes



suitcase type boxes



book boxes



chocolate boxes



candle boxes



clamshell boxes



slash case boxes



round boxes



textile boxes



perfume boxes



glasses boxes

## INDUSTRY

select box according to industry in which  
you operate and utilised solutions



# important questions:

to order a box optimal for your products

- Do you present your product among competition and does the box have to stand out?
- Do you place product inside the box loose or should it be stabilised and presented by putting in foam/sponge?
- Will your products be shipped and transported and does the box have to be durable?
- What emotions should your box arouse and how should it refer to products inside of it: you can arise admiration from the first touch by using e.g. fabric or velvet veneer with beautiful embossing or present your Company as eco-friendly and communicate its values already on the box stage.
- Do your product create series or collections and is it worth to make the communication form uniform and create characteristic lines of boxes?

# size and shape

the box's format depends on the shape of products inside of it

At MILO, each box is created on the individual order and is completely customised to fit the size and nature of your brand's products.

Show us your products and tell about your expectations and we will present a whole range of solutions completed with suggestion, which form will be the most optimal for your brand.



It is an important planning stage and we are perfectly aware that you do not have this answer at the initial stage. Therefore, here at MILO you can test, check, and choose in our Prototype Studio!



# box filling

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present and transport in safe way

The perfect form of securing your products inside a box is to place inside one of stabilising solutions. The most popular solutions are:

- FOAM FILLING
- CARDBOARD FILLING
- HYBRID FILLING

✓ foam filling



✓ cardboard filling



✓ hybrid filling



# refinements

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## or Premium boxes

The nobility of solution such as box made from solid cardboard already expresses the highest quality and luxury on its own.

But this is not everything! The box to your product can be a real work of art. See the wide range of possibilities that we have prepared for you:



✓ shiny or matt foil



✓ hot stamping with foil



✓ soft touch foil



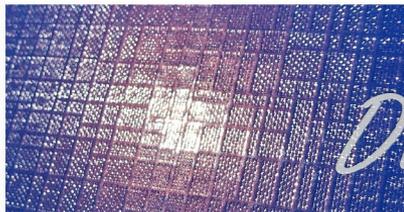
✓ structural veneer



✓ ribbon - handle



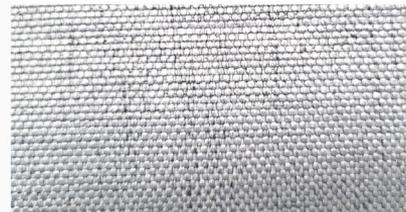
✓ calende



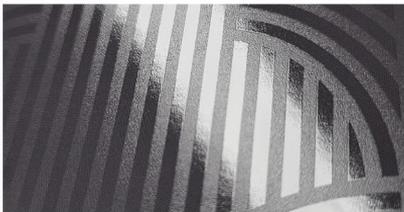
✓ dry hot stamping



✓ fabric veneer



✓ selective UV lacquer



✓ non-scratch foil



✓ ribbon



✓ collar

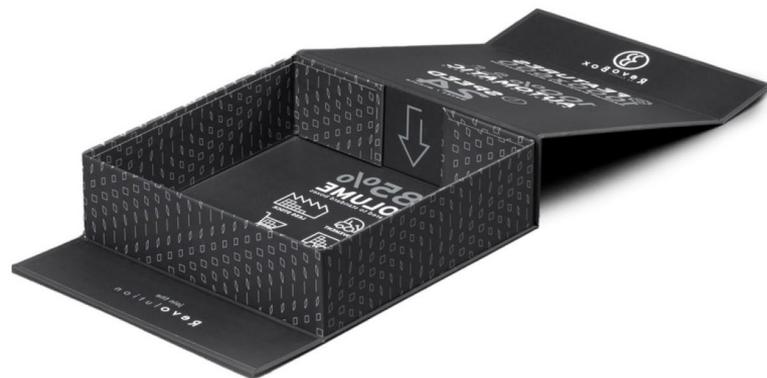


# boxes in flat form

without die-cutting!

MILO is a substantive partner, who just like you plans, optimises, and improves. One of our flag solutions are boxes in flat form that do not lose quality and appearance.

Is this the solution that would prove itself in your Company?



Notice how much you can reduce transport and storage costs!

# eco-friendly boxes

dedicated for eco-friendly brands!

At MILO, you can order boxes manufactured from certified and completely biodegradable resources.

In addition, you can apply information on certification on your packaging and even better build the eco-friendly brand communication.



The whole MILO production process is powered by green energy from own photovoltaic farm

# MILO Prototype Studio



Creating a box, which in numerous cases decides about taking a product from shelf, is often a fundamental stage for the brand's success and prosperity.

At MILO you can create 1, 2, or any number of create solutions to choose the one that will satisfy your and brand Customers' expectation in 100%. It is the only such professional Studio in Poland!





**MILO**  
GRUPA

outsourcing



WE SEND THE PRODUCTS  
TO YOUR CUSTOMERS

DESIGN AND  
ORDER A BOX

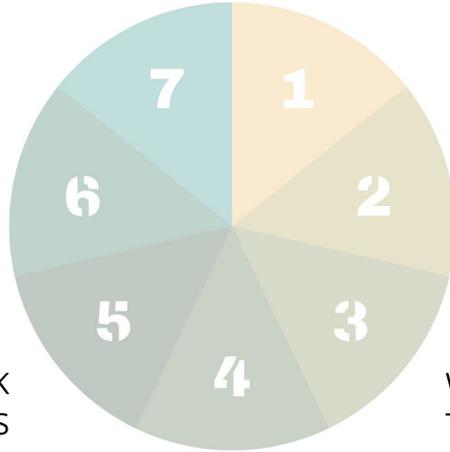
WE STORE  
THE PRODUCTS

SEND US YOUR  
PRODUCTS

WE PACK  
THE PRODUCTS

WE MANUFACTURE  
THE BOX

WE CONFECTION  
PRODUCTS INSIDE



**Own Brand manufactured at MILO**





# why MILO?

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or: optimisation, set, go!



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## ✓ we act ethically

we are the winner of the Ethical Company plebiscite organised annually by the Puls Biznesu newspaper

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## ✓ we are Eco-friendly

production is carried out using certified FSC resources and our whole machine park is powered by renewable energy sources

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## ✓ 12 months of quality warranty

for each MILO product. We guarantee the replicability of our products

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## ✓ we invest in new production lines

to provide our customers with innovative products at competitive prices

# group of MILO Customers:

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trust is everything

ZARA

KNAUF

Castrol



T-Mobile

OKNOPLAST



Mercedes-Benz

HITACHI

TYTAN  
PROFESSIONAL

Bank Polski

ERGO  
HESTIA

Wedel

BAU  
4

CRÉDIT  
AGRICOLE

Wienerberger

Biedronka

MOKATE

BAYER

CZARNY POTOK  
RESORT & SPA  
Luxury Collection  
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IDAWARG

We wait at full readiness!



# contact

# MILO Advisors:

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